2016 ORANGUTAN SSP HUSBANDRY WORKSHOP UPDATES

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WORKSHOP ADVISORY COMMITTEE

• Tom Heitz, Chair
  • Audubon Zoo

• Lori Perkins
  • Walt Disney Parks & Resorts

• Carol Sodaro
  • Brookfield Zoo

• Cindy Cossaboon
  • Denver Zoo

• Beth Peterson
  • Henry Vilas Zoo

• Angie Selzer
  • Fort Wayne Children’s Zoo

• Ronda Schwetz
  • Henry Vilas Zoo
WHAT IS THE ROLE OF THE ORANGUTAN SSP HUSBANDRY WORKSHOP ADVISORY COMMITTEE?

We are a resource to provide assistance, as needed or requested, to the host institutions.
FUTURE GOALS & LONG TERM STRATEGIES

Working with the orangutan SSP steering committee
FUTURE GOALS & LONG TERM STRATEGIES

- Identifying a host three years in advance
  - We currently have a host for 2017 and 2018.
  - Interested in hosting **2019** or **2020**?

- Continue to grow our presence to make the workshop more accessible, especially on social media
  - Facebook Page
  - Twitter
    - @OrangSSPWksp
    - #orangwksp2016
  - Orangutan SSP site
    - **New** workshop pages!

- Release an updated Orangutan SSP Husbandry Workshop Hosting Manual
  - January 2016
  - December 2016

- Workshop 2020 goal
  - Making the workshop cost neutral

- Work with the steering committee to sell SSP merchandise at the workshop
  - Started in 2015
  - **New** merchandise in 2016!
  - All proceeds go directly to the Orangutan SSP
2015 WORKSHOP SURVEY RESULTS

Positives
• Daily zoo time is a hit!
• Veterinary & Nutrition Panel
• Overall Schedule Organization
• Overall Workshop Rating

Negatives
• Hotel Shuttle
• More vegetarian options
• Live performances
WORKSHOP 2020 SURVEY

• The survey was designed to identify which aspects of the workshop could be modified moving forward based on the feedback from workshop attendees.

• Everything is on the chopping block

• The ultimate goal of “Workshop 2020” is to make the workshop cost neutral.
WORKSHOP 2020 SURVEY RESULTS
SUPERVISORS

• 21 respondents

• 100% support for staff attending the workshop

• 90% providing financial assistance

• What would you like to see host focus on when selecting a hotel?
  • Overall Price
  • Walking Distance
  • Free Breakfast/Airport Shuttle

• Biggest factors for staff attending:
  • Overall Cost
  • Staffing Levels
  • Travel Related Cost (i.e. airfare, hotel)

• Ok with less food being offered vs raising the cost of the workshop

• Going cost neutral increases interest in hosting!

• Support for longer days with a three day max
WORKSHOP 2020 SURVEY RESULTS

KEEPERS

• 49 respondents

• Overall broad institutional support for attending the workshop (93%)

• 61% providing financial support

• What would you like to see the host focus on when selecting a hotel?
  • Overall Price
  • Walking Distance
  • Free Airport Shuttle

• Overwhelming support for longer days with a three day max

• Biggest obstacle to presenting:
  • Traveling to the workshop/funding
  • Type of content being sought
  • Lack of material to create a presentation

• Prefer to have lunch included vs. snacks

• Prefer the banquet to the ice breaker
THINGS TO CONSIDER
MOVING FORWARD

• Moving the workshop to every two years

• Greatly varying workshop programs to justify the cost of sending an attendee every year

• More environmentally friendly

• Less gift bags, t-shirts, etc.

• Mixing in provided lunches with lunches on your own to provide more networking opportunities

• Partnering with other workshops

• Snacks for purchase? For conservation?

• Yes, Tom is great, but that isn’t all that helpful! 😊
2016 SURVEY

Workshop surveys will be sent on Friday morning
QUESTIONS OR COMMENTS?

This is your chance!
THANK YOU

• Advisory Committee
  • Lori Perkins
  • Carol Sodaro
  • Cindy Cossaboon
  • Angie Selzer
  • Beth Peterson
  • Ronda Schwetz
  • 2017 & 2018 Host

• 2016 Workshop Staff

• Henry Vilas Zoo

• 2016 Proceedings
  • Angie Selzer

• Fiorella Barrett-Niera from Impact Virtual Services

• Friends of the Zoo Volunteers

• Henry Vilas Zoo Education Department Volunteers
SEE YOU NEXT YEAR!

#orangwksp2017